



Production Artist

TECHNICAL DIPLOMA

Program Code: 31-201-2

Downtown Milwaukee Campus

Gain the skills in industry-recognized software required for entering the graphic design field. Through this one-year program, you will learn to prepare designs, layouts and make modifications according to production standards.

Career Outlook

This growing segment of the creative industry offers entry into a variety of careers.

Program Learning Outcomes

- Operate Adobe Creative Suite and other industry-recognized software
- Position text and art elements in a visually appealing way for print and/or digital media
- Develop and/or adapt graphics for digital and print media with proper file format
- Prepare files for press

Admission Requirement

- High school diploma or GED



matc.edu/academic_programs/pathways

After earning this technical diploma, your credits can be applied to completing the Graphic Design associate degree.

 MILWAUKEE AREA **Technical College**
School of **MEDIA** and **CREATIVE ARTS**

COURSES

Credits

(1) GRDS-103	Design Elements and Principles.....	3
(1) GRDS-107	Digital Imaging: Adobe Photoshop.....	3
(1) GRDS-115	Typographic Fundamentals	3
(1) GRDS-122	Vector Graphics: Adobe Illustrator	3
(1) ENG-151	Communication Skills 1 ‡.....	3
	(or) ENG-201 English 1 ‡	
(2) GRDS-128	Portfolio Pathway.....	1
(2) GRDS-110	Layout and Publishing: InDesign ‡.....	3
(2) GRDS-111	Advertising Design ‡.....	3
(2) GRDS-117	Packaging Design ‡	3
(2) GRDS-104	Research and Concepting ‡.....	3

TOTAL CREDITS: 28

() Semester order for full-time students.

‡ Prerequisite required.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

For complete information, go to matc.edu/media_creative_arts

To apply for financial aid, visit fafsa.gov
School Code: 003866

Possible Careers

- Production Artist
- Pre-Press Technician

Related Program

- Graphic Design



matc.edu or 414-297-MATC
Wisconsin Relay System 711

Downtown Milwaukee Campus
700 West State Street

Mequon Campus
5555 West Highland Road

Oak Creek Campus
6665 South Howell Avenue

West Allis Campus
1200 South 71st Street

**MATC Education Center
at Walker's Square**
816 West National Avenue, Milwaukee



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