



Digital Imaging

TECHNICAL DIPLOMA Program Code: 30-203-1

Downtown Milwaukee Campus

Focus on photography techniques and industry trends for composition, lighting and image manipulation as you prepare to enter the digital imaging field with the skills attained in this program.

Program Learning Outcomes

- Apply pre-planning skill in proper conceptual development, photo equipment choices, and lighting design before executing their plan

Program Learning Outcomes (continued)

- Demonstrate proficiency in a variety of industry software tools and techniques including graphic software, digital video and color management software
 - Demonstrate proficiency in evaluating a variety of web creation sites and developing appropriate content for it
- (For full description, see matc.edu.)

Admission Requirements

- A high school diploma or GED
- Demonstration of basic computer skills in the Mac OS
- Sight ability without impairment
- Must have the ability to lift, bend, and move equipment
- Must own a DSLR camera



matc.edu/academic_programs/pathways

After earning this technical diploma, your credits can be applied to completing the Photography associate degree program.

 MILWAUKEE AREA **Technical College**
School of **MEDIA and CREATIVE ARTS**



COURSES

Credits

- (1) **PHOTO-101** Digital Fundamental Photography 3
- (1) **PHOTO-141** Photoshop for Photographers 1 ‡ 3
- (1) **PHOTO-107** Photographic Trends 1
- (1) **ENG-151** Communication Skills 1 ‡ 3
(or) ENG-201 English 1 ‡
- (1) **MATH-123** Math With Business Applications ‡ 3
(or) Any 200-series MATH course
- (2) **PHOTO-108** Photographic Lighting ‡ 3
- (2) **PHOTO-130** Photographic Composition 3
- (2) **PHOTO-139** Measurement Techniques ‡ 3
- (2) **PHOTO-142** Photoshop for Photographers 2 ‡ 3

TOTAL CREDITS: 25

() Semester order for full-time students.

‡ Prerequisite required.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

For complete information, go to matc.edu/media_creative_arts

To apply for financial aid, visit fafsa.gov
School Code: 003866

Possible Careers

- Entry-Level Digital Lab Technician
- Digital Photographic Print Finishing
- Retail Photographic Equipment Sales
- Community Newspaper Photographer
- Photojournalism Stringer

(For full description, see matc.edu.)

Related Programs

- Photography
- Graphic Design



matc.edu or 414-297-MATC
Wisconsin Relay System 711

Downtown Milwaukee Campus
700 West State Street

Mequon Campus
5555 West Highland Road

Oak Creek Campus
6665 South Howell Avenue

West Allis Campus
1200 South 71st Street

**MATC Education Center
at Walker's Square**
816 West National Avenue, Milwaukee

