



Business Management

ASSOCIATE DEGREE

Program Code: 10-102-3

All campuses (Also offered online)

Attain a strong foundation in a range of areas including supervision, business law, office technologies, human resources and marketing. Students select one of two groups of courses: Career Emphasis or Four-Year College/University Transfer Emphasis; the Career Emphasis program may be taken in class or entirely online.

Career Outlook

Opportunities exist within different types of firms, as well as operating your own business.

Program Learning Outcomes

- Plan the operations of a business across functional areas
- Organize resources to achieve the goals of the organization
- Direct individuals and/or processes to meet organizational goals
- Control business processes

Admission Requirement

- A high school diploma or GED



matc.edu/academic_programs/pathways

You can earn the Business Management Trainee certificate and the Business Management technical diploma on your way to completing this associate degree.



TECHNICAL STUDIES

Credits

(1) BADM-134	Business Organization and Management ^	3
(1) BADM-106	MS Office for Business Applications ^ ..	3
(1) BADM-165	Legal Environment of Business ^	3
(2) BADM-192	Risk Management and Insurance ^....	3
(3) BADM-104	Business Statistics ‡.....	3
(4) BADM-155	Management Principles ‡.....	3

Students choose one emphasis:

CAREER EMPHASIS

(1) ACCTG-110	Financial Accounting ^.....	3
	(or) ACCTG-111 Accounting 1	
(2) MKTG-102	Marketing Principles.....	3
(2) RBUS-180	Business Career Planning.....	1
(2) MATH-123	Math With Business Applications	3
(3) BADM-110	Business Communications With Technology.....	3
	(or) ENG-208 Technical Communications ‡	
	(or) ENG-202 English 2 ‡	
(3) HRMGT-193	Human Resources Management.....	3
(4) BADM-120	Business Analysis ‡ ^	3
(4) BADM-145	Small Business Management ‡ ^.....	3

FOUR-YEAR COLLEGE/UNIVERSITY TRANSFER EMPHASIS

(1) ACCTG-111	Accounting 1.....	4
(2) ECON-202	Macroeconomics.....	3
(2) ACCTG-113	Accounting 2 ‡.....	4
(3) ENG-208	Technical Communications ‡	3
(3) SPEECH-201	Elements of Speech	3
(4) BADM-126	Business Finance ‡ ^	3
(4) ACCTG-125	Cost Accounting ‡	3

GENERAL STUDIES

ECON-195	Economics.....	3
	(or) Any 200-series ECON course*	
ENG-151	Communication Skills 1 ‡ ^	3
(& ENG-152)	Communication Skills 2 ‡.....	3
	(or) ENG-201‡ and any 200-series ENG or SPEECH course*	
MATH-107	College Mathematics ‡ ^	3
	(or) Any 200-series MATH course*	
NATSCI-149	Introduction to Geographic Information Systems ‡.....	3
	(or) Any 200-series NATSCI course*	
PSYCH-199	Psychology of Human Relations	3
	(or) Any 200-series PSYCH course*	
SOCSCI-197	Contemporary American Society	3
	(or) Any 200-series SOCSCI or HIST course*	
ELECTIVES	(Six credits needed)	6

TOTAL CREDITS: 67

**For complete information, go to
matc.edu/business**

To apply for financial aid, visit fafsa.gov
School Code: 003866

Possible Careers

- Entrepreneur
- Manager
- Supervisor

Related Programs

- Business Management Trainee
- Entrepreneurship
- Business Analyst

() Semester order for full-time students.

‡ Prerequisite required.

^ Counts toward earning the Business Management technical diploma.

* Students seeking transfer to a four-year college/university should take 200-level courses.

Program curriculum requirements are subject to change.

This Associate in Applied Science program will transfer to one or more four-year institutions.

**Current MATC students should consult
their Academic Program Plan for specific
curriculum requirements.**



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MATC



matc.edu or 414-297-MATC
Wisconsin Relay System 711

Downtown Milwaukee Campus

700 West State Street

Mequon Campus

5555 West Highland Road

Oak Creek Campus

6665 South Howell Avenue

West Allis Campus

1200 South 71st Street

MATC Education Center at Walker's Square

816 West National Avenue, Milwaukee