



**ADMINISTRATIVE REGULATION
AND PROCEDURE**

Title: PROGRAM PROPOSAL	Code: II0501
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Policy Reference: N/A

All production projects must follow the following start-up procedure. All returning projects/programs must also submit updated program treatments at the appropriate program production planning meeting.

The program concept, treatment, or script with estimated budget is presented to the attention of the director of Program Production, 297-7548. It is then presented and reviewed at the quarterly meeting of the Program Proposal Committee.

The meetings are to provide an open discussion of the concept's merits, the station production direction, the concept's relation to the stations' ascertained needs, and the budgetary cost considerations involved. If the proposal has consensus of the Program Proposal Committee, the director of Program Production will consult with the individual to assist in further development.

Office of Responsibility: WMVS/WMVT-TV Station Management