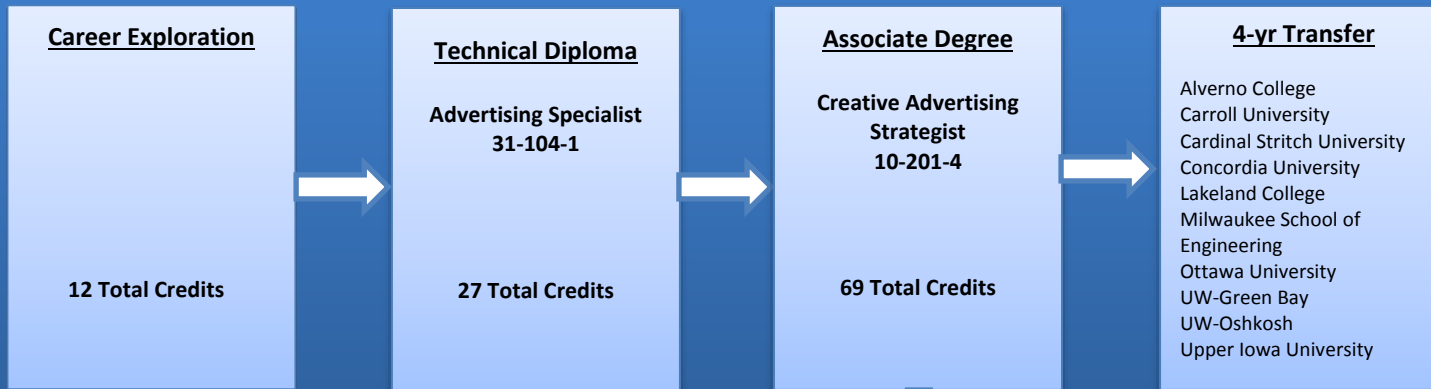


CREATIVE ADVERTISING STRATEGIST CAREER PATHWAY

ARTS, A/V TECHNOLOGY & COMMUNICATIONS – CLUSTER

Education



Employment

Salary and Job Data courtesy of EMSI*

Potential Jobs
Marketing Research Analyst,
Marketing Specialist,
Advertising Sales Agents

Average Starting Wage:
\$41,639 (\$20.02)

2017-2026 job openings –
930
+7% over 10 yrs.

Potential Jobs
Advertising and Promotions
Managers, Graphic
Designers, Art Directors.

Average Starting Wage:
\$48,094 (\$23.12)

2017-2026 job openings –
361
-11% over 10 yrs.